

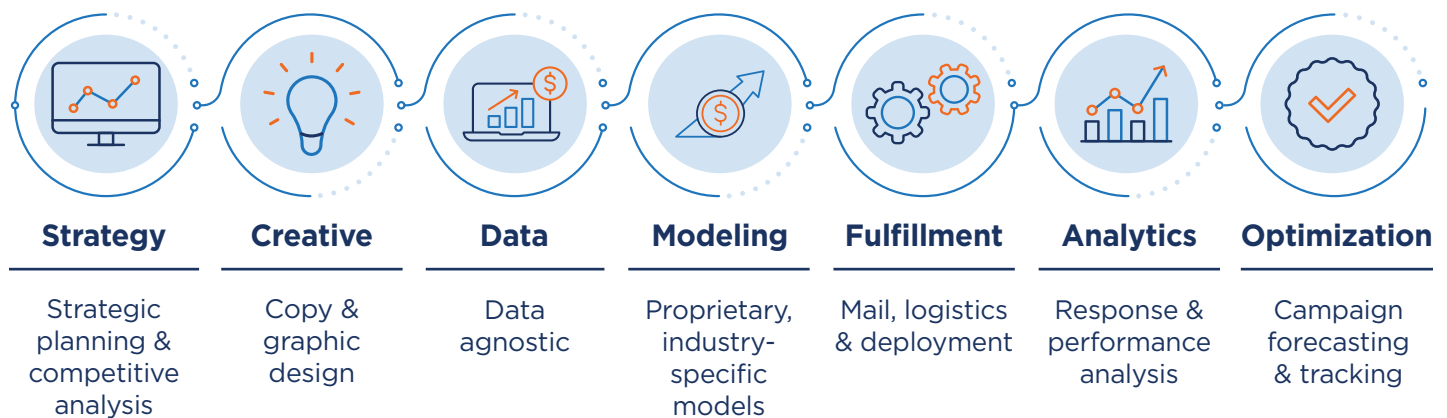
DIRECT MAIL

Smart Strategy. Powerful Results.

Customized direct mail builds trust, strengthens credibility, and enhances brand recognition and engagement. It delivers a physical, personal touch that connects directly with your audience. From audience insights and offer development to compliance, creative, and timing, every element must work together seamlessly. When done right, direct mail is a powerful tool proven to drive higher engagement, stronger recall, and better response rates. Success depends on delivering the right message to the right people at the right time.

Turnkey Direct Mail Process

Backed by data-driven strategies and proven execution, our turnkey direct mail process delivers measurable impact and long-term growth. We partner closely with your team to reduce operational strain, streamline execution, and manage every detail from start to finish. When it comes to direct mail, we're the partner that makes the difference ensuring every campaign is efficient, effective, and results driven.



Driving precision marketing through data, targeting, and analytics

CONNECT™

CONNECT enables targeted remarketing by connecting digital interactions to real identities, helping you engage customers online and offline. You can reveal and engage previously hidden consumers, pinpoint true shoppers, and target those ready to buy.

TriggerIQ™

Identify people who have recently searched or shopped online for a specific service or product. Once identified we then apply industry data and analytics to compile lists of top-tier leads. Our data science team then employs advanced machine learning models to further optimize, ensuring your prospect pipeline remains dynamic and up to date.

Let's build your next
**high-performing
campaign** together.

THE RIGHT PARTNER MAKES THE DIFFERENCE

Lending Science is where data, marketing, and advanced analytics meet performance. We're a team of growth-obsessed strategists, data scientists, and marketers helping lenders, insurers, and risk-focused businesses unlock smarter acquisition and retention. We blend precision targeting with proprietary machine learning models, real-time decisioning, and omnichannel execution with direct mail, digital, email, and beyond.

Whether you're scaling a new product or optimizing your funnel, we build solutions that don't just generate leads they generate momentum.

Fueled by Data. Driven by Results. Built for Growth.